

M-Enabling Summit 2011 Sponsorship Opportunities

This Summit and Showcase for Mobile Applications and Services for Senior Citizens and Persons with Disabilities, will be the *first global venue solely dedicated to mobile accessible and assistive technologies, applications, and services.*

We have created sponsorship packages to meet all budgetary needs. If you don't see a package that is of great benefit to you, please call us to discuss how we may be able to help.

Sponsorships

Platinum Sponsor (Maximum of three) – \$45,000

- One of your senior executives chairs one of the sessions
- One of your senior executives to participate in the Executive Closing panel
- One private meeting room
- Ten complimentary VIP Conference Program registrations
- Unlimited amounts of VIP Expo only passes with your logo
- Four 10 x 10 booths
- A full-page, 4-color advertisement in the Official Show Directory
- A hyperlink from the show website to your own website
- Matchmaking program and client meetings arranged on site
- Mention as **Platinum Sponsor** in all press releases
- Host webinars and broadcast from the event
- Your company logo featured in a national advertising campaign
- Your company logo featured in:
 - Direct mail campaign
 - Exhibit Hall entranceway
 - Show Directory and Buyer's Guide
- Show website home page and sponsor page
- Distribution of your press kits in the Press Room
- Unlimited postings of press releases on the show website
- Pre-registration and post-show mailing lists
- Logo on Attendees Conference Bags

Gold Sponsor (maximum of five) – \$25,000

- One of your senior executives to address the conference
- Five VIP complimentary Conference Program registrations

- Unlimited amounts of VIP Expo Only passes with your logo
- Two 10 x 10 booths
- A half-page, 4-color advertisement in the Official Show Directory
- A hyperlink from the show website to your own website
- Matchmaking program and client meetings arranged on site
- Mention as **Gold Sponsor** in all press releases
- Host webinars and broadcast from the event
- Your company logo featured in a national advertising campaign
- Your company logo featured in:
 - Direct mail campaign
 - Exhibit Hall entranceway
 - Show Directory and Buyer's Guide
- Show website home page and sponsor page
- Distribution of your press kits in the Press Room
- Unlimited postings of press releases on the show website
- Pre-registration and post-show mailing lists

Silver Sponsor \$10,000

- One 10x10 exhibit booth
- Company name displayed at official show entrance
- Company name and logo permanently displayed at registration
- Full Page four color ad in the show guide
- Company logo on show web site
- Mention as **Silver Sponsor** in all press releases
- Listed as sponsor at the official show entrance
- 3 Full Conference passes
- 25 VIP Expo Only passes with your logo
- Your banner ad (provided by sponsor, maximum size 450x100) displayed on all registration confirmation emails

Exhibit Space

Single Booth Exhibitor

\$2,800

- One 10 x 10 exhibit booth
- 1 full conference pass
- 10 VIP Expo Only passes
- Listing in exhibition directory

Table top Innovator's Showcase

\$1,500

- 6 feet tabletop
- One conference pass
- Five VIP Expo Only Passes

Food Function Sponsorships

Lunch Box Tuesday 6 December (Exclusive) – \$10,000

- Your logo on signage during the luncheon
- Recognition in the show Directory and Buyer's Guide
- Company logo printed on each lunch box
- A hyperlink from the show website to your website
- Distribution of your press kits in the Press Room
- Your press releases posted on the show website
- 25 VIP Expo only passes

Refreshment Breaks – \$1,500 per break (four opportunities)

- Your logo on signage at a coffee break
- Opportunity to provide your own giveaways or promotional items during break
- Company recognition signs at coffee break stations

Signs/Banners

Hanging Aisle Sign – \$1,200

- Total of four (4) locations available
- *Cost includes sign production and labor to install. Exhibitor must supply logo artwork for production.*

Lobby Banner – \$1,500

- Floor standing
- Horizontal and vertical orientations
- *Cost includes sign production and labor to install. Exhibitor must supply logo artwork for production.*

Conference Products

Conference Pen/Pad (Exclusive) – \$3,500

- Your company name, logo or website on the cover of the pen & pad set that will be distributed to all 500 conference registrants

Digital Program Flash Drives (Exclusive) - \$5,000

- Exclusive Sponsorship of conference program and G3ict – ITU report on mobile accessibility for all participants
- Braille ready and DAISY files included
- Logo of company printed on Flash Drive
- Company documentation loaded on the Flash Drive

Wi-Fi Connectivity for Participants (Exclusive) - TBD

- Sponsorship of browser welcome page to connect to the Internet

Internet Café with Internet Stations including several with Assistive Technology (Exclusive) – \$14,000

- Exclusive sponsorship of Internet Café made available to participants
- Sponsor to provide workstations with pre-loaded assistive software
- One documentation table
- One banner with company logo

Official Show Directory Advertising

(All in four color)

- Inside Front Cover **\$3,500**
- Back Cover **\$3,500**
- Run of Book Positions **\$2,500**
- 1/2 Page **\$1,000**

Bold-face Logo Directory Listing \$150